

Celebrating Community

Center for Family Life's Annual Awards

Honoring

Linda Gibbs

Deputy Mayor for Health and Human Services

City of New York

and

Gail B. Nayowith

Executive Director

Citizens' Committee for Children of New York

Wednesday, May 9, 2007

6:00–8:00 PM

Metropolitan Pavilion

123 West 18th Street

between 6th and 7th Avenues

New York City

Co-Directors

Julie Stein Brockway, LCSW

Julia Jean-François, LCSW

Founder

Sister Mary Paul Janchill, DSW

Executive Director

SCO Family of Services

Robert J. McMahon, MA

Event Committees*

CHAIR

Lisa M. Cirando*

SPONSORS

CBRE – CB Richard Ellis

Lisa M. Cirando*

Forest City Ratner Companies

Health Plus

HellerEhrman LLP

Joan Caridi * and Philip Korot

LEADERS

Lynn Brenner

Sandra and Bob Hagan

Sarah Sophie Flicker and Jesse Peretz

Yehuda Rose

HOSTS

Mia Korot and John Benson

Fran Sullivan and John Brennan

Belinda Conway*

Deborah K. Foley*

Ruth and Peter Goodstein

Anne Sherman * and Russell Langsam

Monica Topal McGovern *

Anne Peretz *

Nora and Homer Schaaf

Timothy Sheehan *

Christine and Edward Stack *

James P. Stuckey *

* In formation

* Member of Center for Family Life Advisory Board

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If you have provided payment information using our secure online form, you may use this form to provide the copy for your journal ad. If you will be providing artwork for your journal ad, please see the technical specifications on the next page.

If you prefer to make payment by check, please complete this form and return it to:

Center for Family Life
345 43rd Street
Brooklyn, NY 11232

If you prefer to make payment by credit card but *not* online, please use this form and return it to Center for Family Life at the address above, or by fax to:

718-788-3500

If you have any questions, please contact Lisa Michener, Development Director, at:
718-788-3500
lmichener@cflsp.org

Your reply by **April 20th** is greatly appreciated.

Contact Information

Name _____

Address _____

City _____ State _____ Zip _____

Tel _____

Email _____

Payment Information

I have paid online using CFL's secure website.

Enclosed is my check, payable to *Center for Family Life*, in the amount of \$ _____

Please charge my credit card in the amount of \$ _____

Visa MasterCard Diners Club _____

Card No. _____

Exp. Date _____

Name on card _____

Billing address (if different from contact information)

Signature _____

Sponsorship Opportunities

Platinum Patron: \$15,000

10 Tickets
Corporate logo displayed at event
Platinum page in journal
Supports 10 children with 1 year of after-school programs.

Gold Partner: \$10,000

10 Tickets
Corporate logo displayed at event
Gold page in journal
Supports 10 families with 1 year of social services.

Silver Ally: \$5,000

6 Tickets
Corporate logo displayed at event
Silver page in journal
Supports 5 adults with 1 year of job training.

Bronze Advocate: \$2,500

4 Tickets
Corporate logo displayed at event
Supports 10 families with 1 year of emergency food.

Benefactor: \$1,000

2 Tickets
Prominent listing in event journal
Supports 2 teens with 1 year of leadership training.

Event Tickets

Individual Tickets: \$150

Number of tickets: _____ x \$150 = \$ _____

Community Group*: \$600

5 Tickets *Non-profit Organizations

I/we wish to support Center for Family Life with a fully tax-deductible contribution of \$ _____

Journal Reservations

Inside Cover: \$5,000

8" x 10"

Half Page: \$500

7.5" x 4.625"

Gold Page: \$2,500

7.5" x 9.5"

Quarter Page: \$250

3.625" x 4.625"

Silver Page: \$1,500

7.5" x 9.5"

Business Card: \$150

3.625" x 2.187"

Full Page: \$1,000

7.5" x 9.5"

One Line Greeting: \$50

20 word maximum

If you will be providing artwork for your journal ad, detailed technical specifications are on the next page of this document. Or, you may write your message below and we will create an ad for you.

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Journal Ad Artwork Specifications

All artwork must be in black/white/grayscale

1. Ad Sizes

Journal Trim Size: 8" x 10"

	Width	Height
Full Page:	7.5" W	9.5" H
Half Page:	7.5" W	4.625" H
Quarter Page:	3.625" W	4.625" H
Business Card:	3.625" W	2.187" H

2. Artwork Specifications

In order to ensure that your ad reproduces properly, it is important that you adhere to these specifications.

A. If you are designing your own artwork . . .

. . . please email the electronic files to our designer at alexdubow@earthlink.net in one of the following file formats:

- Acrobat PDF files *with fonts embedded*.
- TIFF or JPEG files *at a resolution of 300 dpi*.
- EPS files *with text converted to outlines*.
- QuarkXPress (v6.5 or earlier) document. *If sending a Quark document, you must also include all fonts (mac only) and image files used in it.*

If you wish to send camera-ready art, please note that the better the quality of the print, the better it will reproduce. Laser prints are usually fine. Faxes are not. Artwork created in MS Word will be reformatted. MS Publisher files cannot be used at all.

B. If you would like us to design an ad for you . . .

. . . please email your text to alexdubow@earthlink.net as an MSWord document. If you would like your company logo, a photograph, or any other images included in your tribute, please send them in one of the following file formats:

- TIFF or JPEG files *at a resolution of 300 dpi*.
- EPS files *with text converted to outlines*.

Images inserted in Word docs cannot always be reproduced. Images taken off of websites will generally reproduce poorly. Proofs of your ad will not be provided unless specifically requested, and only if time permits.

If files are large (over 4 MB), please do not email them, but rather send them on a CD.

3. Submitting Artwork and Text

Please send your ad artwork and/or text to our journal designer:

Mailing Address:
Alexandra Dubow
24 Fifth Avenue
Port Washington, NY 11050

Email Address:
alex@dubow@earthlink.net

Tel: 516-767-6313
Fax: 516-767-6316

If you have any questions regarding artwork preparation or submission, please contact the Alex via email at alexdubow@earthlink.net or by phone at 516-767-6315.

4. Deadline

The deadline for the designer to receive ad artwork and/or text is

Wednesday, April 18, 2007, 5:00 pm